

Data Dragon ID KIT



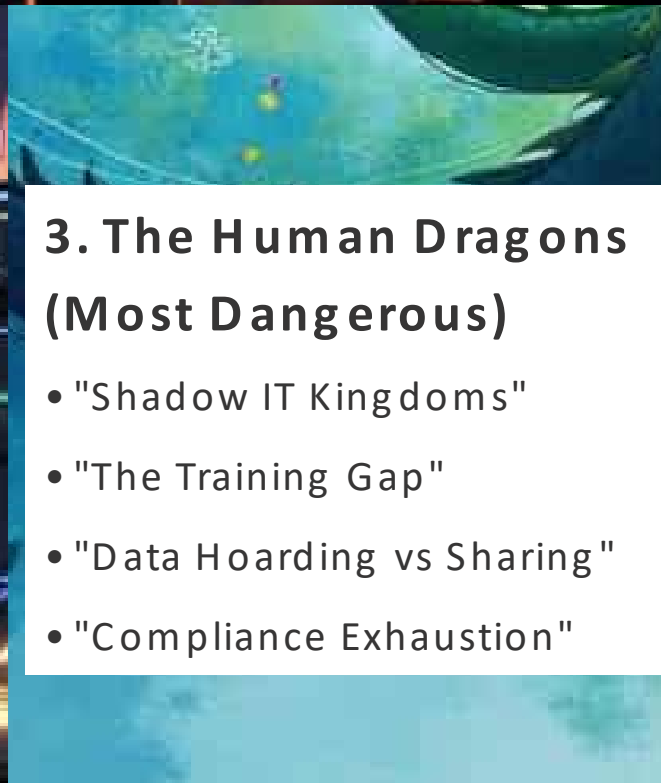
1) The Classic Dragons (Always Hungry)

- "Data Quality Decay"
- "Integration Hell"
- "The Documentation Void"
- "Dashboard Graveyards"
- "Spreadsheet Sprawl"



2. The Transformation Dragons (Shape-)

- "Migration Nightmares"
- "Schema Evolution"
- "Real-time vs Right-time"
- "Unstructured Data Floods"



3. The Human Dragons (Most Dangerous)

- "Shadow IT Kingdoms"
- "The Training Gap"
- "Data Hoarding vs Sharing"
- "Compliance Exhaustion"



4. The Hidden Dragons (Expensive When Found)

- "Technical Debt Monsters"
- "The Single Point of Failure"
- "Garbage In, Gospel Out"
- "The Metrics Theater"

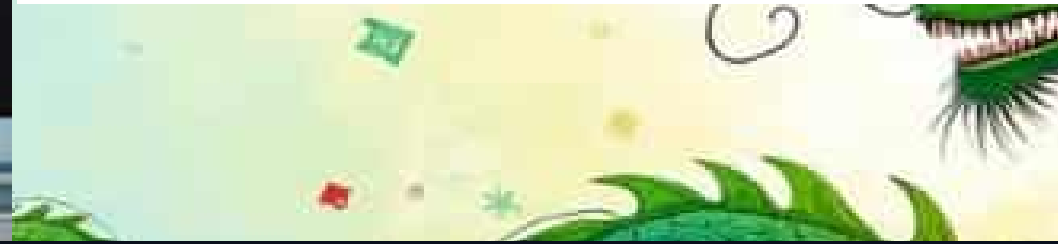




- When good data goes bad over time



1) The Classic Dragons (Always Hungry)



- Beautiful visualizations no one uses

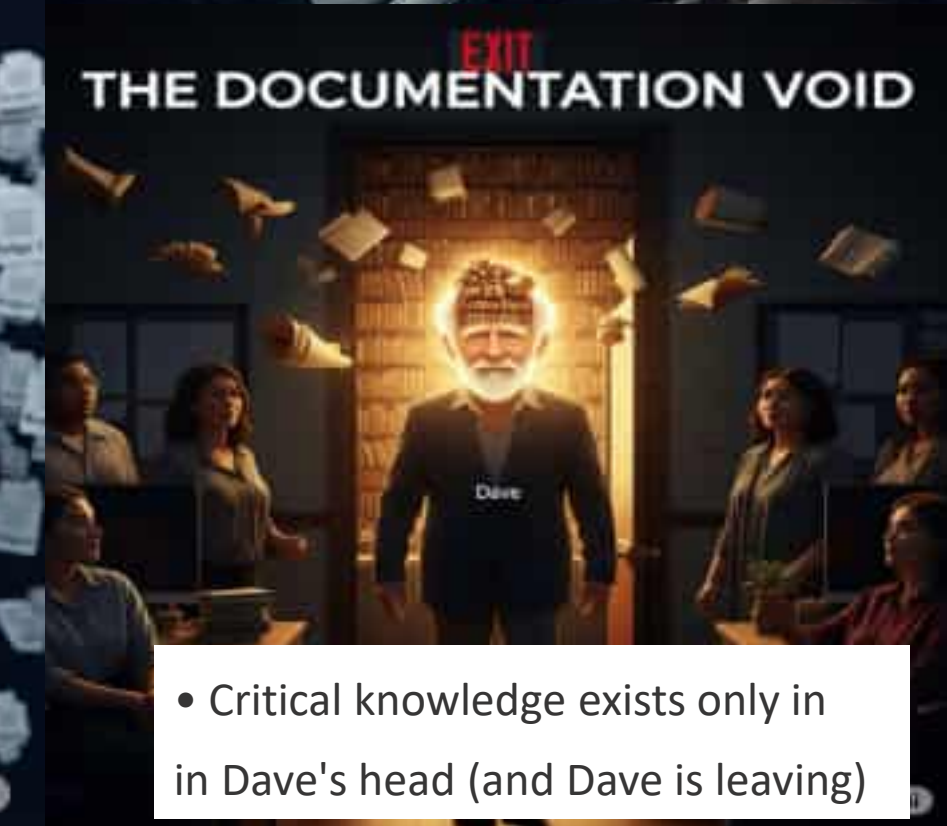
uses



- Multiple systems that refuse to talk



- 47 versions of "Budget_Final_FINAL_v2_ACTUAL.xlsx"



- Critical knowledge exists only in Dave's head (and Dave is leaving)

MIGRATION NIGHTMARES



- Moving from legacy systems without losing souls

- When business needs outgrow database design

2) The Transformation Dragons (Shape-shifters)

shifters)

- The speed/accuracy trade-off

- PDFs, emails, images demanding structure

REAL-TIME
vs
RIGHT-TIME



SCHEMA EVOLUTION



UNSTRUCTURED
DATA FLOODS



- Unofficial systems running critical processes

- New tools, same old habits

3) The Human Dragons (Most Dangerous)



- Trust and territory battles

- GDPR/privacy requirements feeling impossible





- Quick fixes becoming permanent problems

- When everything depends on one one ancient script



3) The Hidden Dragons (Expensive When Found) Found)



- Bad data making "data-driven" decisions

- Measuring what's easy instead of what matters

